



**Events Committee
Meeting Agenda
February 1, 2024 3:30 PM
City Hall Training Room**

The Committee includes members of every department impacted by a special event, and will meet to discuss event scheduling, staffing, and budgeting. This is so that departments can coordinate their efforts, enhance communication, determine publicity requirements, anticipate issues, and address concerns. The Committee will also make recommendations for event improvement to facilitate maximum benefit to Kennesaw citizens and visitors.

Representatives are from the following departments/organizations: Building Services; Building Maintenance; City Manager; Communications; Economic Development; Kennesaw Downtown Development Authority; Parks & Recreation; Police; Public Works; Smith-Gilbert Gardens; Southern Museum. Each entity has one vote.

If a citizen needs special accommodations to attend or participate in a meeting, please contact the Committee Chair at least 24 hours in advance of the specific meeting.

Chair: James Friedrich; Vice-Chair: Marty Hughes; Secretary: Brittani Farmer

- 1. Call to Order / Roll Call**
- 2. Approval of the Meeting Minutes**
 - A. Approval of the December 7, 2023 meeting minutes
- 3. Announcements/ Public Comment**
- 4. Old Business**
- 5. New Business**
 - A. 2024 Big Shanty Festival and Taste of Kennesaw: Kennesaw Business Association
 - B. Downtown Walking Tour: Atlanta Preservation Center, Sponsored by the Kennesaw Historic Preservation Commission
 - C. 2024 Main Street Cruise-In Car Show: Sponsored by the Kennesaw Police

Department

- D. 2024 Kennesaw Regional Job Fair: Sponsored by the Kennesaw Economic Development Department
- E. Discuss 2024 Beer & Wine Festival
- F. Review and Discuss Upcoming Events

6. Adjourn