



**Kennesaw Enrichment and Enhancement Program
Special Called Meeting Agenda
November 21, 2023 6:00 PM
City Hall Training Room**

- 1. Call to Order / Roll Call**
- 2. Approval of the Meeting Minutes**
 - A. Approval of the August 22, 2023 meeting minutes.
 - B. Approval of the October 24, 2023 meeting minutes.
- 3. Old Business**
- 4. New Business**
 - A. Discuss Year-End Summary Memo.
- 5. Staff Comment**
- 6. Adjourn**

**MINUTES OF KENNESAW ENRICHMENT AND ENHANCEMENT PROGRAM
MEETING
CITY OF KENNESAW
City Hall Training Room
August 22, 2023
6:00 PM**

1. Call to Order / Roll Call

Mr. Phillips called the meeting to order at 6:06 P.M.

Members Present: Mitch Phillips, Carlene Fregeolle, Sharon Blandford and Dwain Phelps

Members Absent: Dennis Bradish and Mark Allen

Staff Liaison Present: James Friedrich

Council Liaison Absent: Trey Sinclair

2. Approval of the Meeting Minutes

A. Approval of the July 25, 2023 meeting minutes

Motion by Ms. Blandford to approve the July 25, 2023 meeting minutes, seconded by Mr. Phelps. Vote taken, motion carried 4-0-2 (Mr. Bradish and Mr. Allen were absent).

3. Old Business

A. Revised Special Event Parking Ordinance

Mr. Friedrich made the recommended changes that members discussed at last month's meeting. Such changes included the eligibility of business owners and exclusion of property owners, minimum required parking spaces, and an indemnification clause to hold the City harmless. Per Mr. Allen's question last month regarding Cornerstone's cut of the profits, Mr. Friedrich stated that it is 50%. Mr. Phillips shared that the City of Atlanta had a website where applicants could fill out the necessary information for parking signage requirements which would be generated into a PDF. The applicant would then give the PDF to a local print shop. This could help manage uniformity in parking signage requirements stated under paragraph B of the "additional operational requirements for special event parking" in Kennesaw's draft ordinance.

4. New Business

A. Special Event Parking Application

Mr. Friedrich introduced a draft special event parking application to the committee. The members decided that there should not be an application fee for this permit, at least for the first year or so of implementation. Any fees added in the future would be incorporated into the City's Master Fee Schedule and would not be included in the special event parking ordinance. There were a couple other minimal changes to the application that Mr. Friedrich will address over the next month.

B. Meeting Dates for November and December

Due to the holidays and the Mayor and Council meeting schedule, Mr. Friedrich recommended changing the dates of the November and December regular meeting dates. The Committee agreed that we will cancel the November 28 and December 26 regular KEEP meetings. Instead, the Committee will have special-called meetings on November 7 and December 5. This will allow the Committee to present their final product to the Mayor and Council at the December 11 work session and December 18 regular meeting. The meeting times and location will stay the same. Mr. Phillips also asked if the members would be willing to hold a special-called meeting on September 19 instead of the regularly scheduled September 26 meeting. Mr. Phelps said he would not be able to attend regardless due to prior engagements on both dates and Mr. Friedrich said he would need to confirm with Mr. Allen and Mr. Bradish.

5. Staff Comment

Per the draft ordinance, the City will need to develop a traffic and pedestrian safety management plan. Mr. Friedrich said the Police Department should already have something similar that the Committee could use as a foundation and should be able to review and discuss at the September meeting. The Committee will also need to start the process of having the city attorney review the draft ordinance no later than October. Lastly, Mr Friedrich shared he attended the August 10 interview with Ethos Consulting to discuss the pros, cons, public perception, etc. of the CBD Code and Historic Design Standards. Mrs. Fregeolle stated that she also attended one of the interviews and thought it was a good opportunity to be heard.

6. Adjourn

Motion by Mr. Phillips to adjourn the meeting, seconded by Ms. Blandford. Vote taken, motion carried 4-0-2 (Mr. Bradish and Mr. Allen were absent). Meeting adjourned at 6:50 P.M.

**MINUTES OF KENNESAW ENRICHMENT AND ENHANCEMENT PROGRAM
MEETING
CITY OF KENNESAW
City Hall Training Room
October 24, 2023
6:00 PM**

1. Call to Order / Roll Call

Mr. Bradish called the meeting to order at 6:01 PM.

Members Present: Dennis Bradish, Sharon Blandford, Mark Allen, Dwain Phelps and Carlene Fregeolle.

Members Absent: Mitch Phillips

Staff Liaison Present: James Friedrich

Council Liaison Absent: Trey Sinclair

2. Approval of the Meeting Minutes

A. Approval of the August 22, 2023 meeting minutes

No action was taken. We will postpone until the November meeting.

3. Old Business

4. New Business

A. Parking Study Update - Mike Brown, President of Cornerstone Parking Management

Mike Brown provided an update of the parking study. The main focus was the Pigs & Peaches event from August. Mr. Brown outlined three main components. First was the topic of general parking. There were 5 parking locations (including Cornerstone) that were charging for parking spaces along Watts Drive. Mr. Brown estimated there were roughly 300 spaces between the 5 parking lots and \$15 per space was an acceptable and competitive price. Next, Mr. Brown talked about the use of the City's shuttle service. He recommended moving the shuttle route from Swift - Cantrell Park to Kennesaw Elementary. Additionally, Mr. Brown recommended removing the shuttle stop on Main Street. Lastly, Mr. Brown recommended that the City add more ADA accessible parking as there was not enough for the size of the event. The members asked several questions related to ride-sharing, ADA accessibility, and having one or two businesses open up their lots for paid parking in the downtown area.

B. Update regarding 10/11/2023 Public Forum

Mr. Friedrich briefed the Committee on the results of the business-focused public forum held on October 11th. Mr. Friedrich shared that he introduced the goals and vision of the KEEP Committee to the audience and then had a discussion about the potential for a special event parking ordinance and application. The goal was to make the downtown

business community aware of the potential increase in parking and traffic flow issues caused by the use of the new amphitheater. The business community was not receptive to the idea of using their lots for paid parking, but it was important for the KEEP Committee to get their feedback.

C. Discussion of topics and product finalization

With the end of the year closing in, Mr. Friedrich asked the members where to go from here. The members decided that we had accomplished enough this past year and that it was time to bring things to a close. Mr. Friedrich said that Mr. Phillips and Mr. Sinclair will lead the conversation and present our summary and findings to the Mayor and Council in December. Over the next month, we will work on a summary which will be discussed and reviewed during the November KEEP meeting. Due to the holidays, the KEEP Committee will hold a special-called meeting on Tuesday November 21st. This will allow Mr. Friedrich enough time to put the presentation item on the November 27th Mayor and Council Work Session agenda and have the final presentation take place during the December 4th Mayor and Council regular meeting.

5. Staff Comment

6. Adjourn

Motion by Mr. Bradish to adjourn the meeting, seconded by Mrs. Fregeolle. Voten taken, motion approved 5-0-1 (Mr. Phillips was absent).