

**MINUTES OF KENNESAW ENRICHMENT AND ENHANCEMENT PROGRAM
MEETING
CITY OF KENNESAW
City Hall Training Room
October 24, 2023
6:00 PM**

1. Call to Order / Roll Call

Mr. Bradish called the meeting to order at 6:01 PM.

Members Present: Dennis Bradish, Sharon Blandford, Mark Allen, Dwain Phelps and Carlene Fregeolle.

Members Absent: Mitch Phillips

Staff Liaison Present: James Friedrich

Council Liaison Absent: Trey Sinclair

2. Approval of the Meeting Minutes

- A. Approval of the August 22, 2023 meeting minutes

No action was taken. We will postpone until the November meeting.

3. Old Business

4. New Business

- A. Parking Study Update - Mike Brown, President of Cornerstone Parking Management

Mike Brown provided an update of the parking study. The main focus was the Pigs & Peaches event from August. Mr. Brown outlined three main components. First was the topic of general parking. There were 5 parking locations (including Cornerstone) that were charging for parking spaces along Watts Drive. Mr. Brown estimated there were roughly 300 spaces between the 5 parking lots and \$15 per space was an acceptable and competitive price. Next, Mr. Brown talked about the use of the City's shuttle service. He recommended moving the shuttle route from Swift - Cantrell Park to Kennesaw Elementary. Additionally, Mr. Brown recommended removing the shuttle stop on Main Street. Lastly, Mr. Brown recommended that the City add more ADA accessible parking as there was not enough for the size of the event. The members asked several questions related to ride-sharing, ADA accessibility, and having one or two businesses open up their lots for paid parking in the downtown area.

- B. Update regarding 10/11/2023 Public Forum

Mr. Friedrich briefed the Committee on the results of the business-focused public forum held on October 11th. Mr. Friedrich shared that he introduced the goals and vision of the KEEP Committee to the audience and then had a discussion about the potential for a special event parking ordinance and application. The goal was to make the downtown

business community aware of the potential increase in parking and traffic flow issues caused by the use of the new amphitheater. The business community was not receptive to the idea of using their lots for paid parking, but it was important for the KEEP Committee to get their feedback.

C. Discussion of topics and product finalization

With the end of the year closing in, Mr. Friedrich asked the members where to go from here. The members decided that we had accomplished enough this past year and that it was time to bring things to a close. Mr. Friedrich said that Mr. Phillips and Mr. Sinclair will lead the conversation and present our summary and findings to the Mayor and Council in December. Over the next month, we will work on a summary which will be discussed and reviewed during the November KEEP meeting. Due to the holidays, the KEEP Committee will hold a special-called meeting on Tuesday November 21st. This will allow Mr. Friedrich enough time to put the presentation item on the November 27th Mayor and Council Work Session agenda and have the final presentation take place during the December 4th Mayor and Council regular meeting.

5. Staff Comment

6. Adjourn

Motion by Mr. Bradish to adjourn the meeting, seconded by Mrs. Fregeolle. Voten taken, motion approved 5-0-1 (Mr. Phillips was absent).