

**MINUTES OF EVENTS COMMITTEE MEETING
CITY OF KENNESAW
City Hall Training Room
(2529 J.O. Stephenson Avenue, Kennesaw, GA 30144)
August 6, 2026
3:30 PM**

1. Call to Order / Roll Call

Chair Marty Hughes called the meeting to order at 3:30 pm.

Committee members present: Building Services (Scott Banks), Building Maintenance (Robbie Balenger), City Manager (Marty Hughes), Communications (Ally Allen), Economic Development (Miranda Taylor), Parks & Recreation (Bill McNair), Police (Sgt. Andrew Woodard, Ofc David Buchanan), Public Works (Ricky Stewart), Smith-Gilbert Gardens (Vanita Keswani), Southern Museum (Bill Clark).

2. Approval of the Meeting Minutes

A. Draft meeting minutes - 06.04.26

Draft minutes from the June 4 meeting were reviewed. Bill Clark made a motion to approve the minutes as presented. The motion was seconded by David Buchannan. The motion passed unanimously.

3. Announcements/ Public Comment

Marty Hughes made an announcement to the committee regarding the Chair position. As Marty will be serving as Interim City Manager following the retirement of Jeff Drobney, he will not be able to continue to serve as Chair of the Events Committee. Anna Trapp, Assistant to the City Manager, will represent the CM office on the committee and serve as Interim Chair from October - December. The committee will then elect a permanent chair in January of next year. Bill McNair made a motion to approve Anna Trapp as the Interim Chair beginning in October. Bill Clark seconded the motion. The motion passed unanimously.

4. Old Business

5. New Business

A. Discussion of extension of Farmers Market Season: Cobb Farm Bureau has asked KDDA to consider extending the 2026 Farmers Market season through the end of September. The market day and location would remain the same, but they would utilize the parking lot area at Depot Park rather than the trail/grass area.

Miranda Taylor presented the request from the Cobb Farm Bureau to extend the Farmers Market season through the end of September. A core group of vendors has requested the extension and are committed to attend each week. We have had issues in the past with vendors requesting an extension and then not showing up, so the

committee wants to ensure that we would have enough vendors to make it worthwhile. Miranda suggested a minimum of 15 vendors each week to justify the extension. In addition, to mitigate the ongoing issues with damage to the grass in the market area, the September market dates would be held in the parking lot at Depot Park, rather than in the grassy trail area. Communications would need to know by the end of next week whether the market will definitely extend so that they can plan marketing posts accordingly. Ally Allen made a motion to approve the extension of the market through the end of September, with the requirements of using the parking lot area and a minimum of 15 vendors each week. Ricky Stewart seconded the motion. The motion passed unanimously.

6. Adjourn

With no further business, Robbie Balenger made a motion to adjourn; seconded by Scott Banks. The meeting adjourned at 3:37 pm.

[MIN_SIGNATURES]