



**Kennesaw Enrichment and Enhancement Program
Meeting Agenda
July 25, 2023 6:00 PM
City Hall Training Room**

- 1. Call to Order / Roll Call**
- 2. Approval of the Meeting Minutes**
 - A. Approval of the June 20, 2023 meeting minutes.
- 3. Old Business**
- 4. New Business**
 - A. Review Draft Special Event Parking Ordinance.
- 5. Staff Comment**
 - A. Participation in an interview with consultant regarding the downtown historic district and CBD zoning ordinance amendment process.
- 6. Adjourn**

**MINUTES OF KENNESAW ENRICHMENT AND ENHANCEMENT PROGRAM
MEETING
CITY OF KENNESAW
City Hall Conference Room
June 20, 2023
6:00 PM**

1. Call to Order / Roll Call

Mr. Phillips called the meeting to order at 6:07pm.

Members Present: Mitch Phillips, Dennis Bradish, Travice Obas and Carlene Fregeolle

Members Absent: Sharon Blandford, Mark Allen, and Dwain Phelps

Staff Liaison Present: James Friedrich

Council Liaison Absent: Trey Sinclair

2. Approval of the Meeting Minutes

A. Approval of the May 23, 2023 Meeting Minutes.

Motion by Mrs. Fregeolle to approve the May 23, 2023 meeting minutes, seconded by Ms. Obas. Vote taken, motion passed 4-0-3 (Ms. Blandford, Mr. Allen, and Mr. Phelps were absent).

3. Financial Report

4. Old Business

5. New Business

A. Discuss Special Events Parking Ordinance.

Mr. Friedrich briefed the members on the conversation he had with Mr. Phillips from the previous week. Because the KEEP Committee previously voted to act as liaison to Mayor and Council regarding the ongoing parking study, Committee leadership thought it would be appropriate to look into special event parking ordinances. A special event parking ordinance can help address the City's growing parking problem which is expected to grow due to new events brought on by the completion of the amphitheater. The members briefly discussed the City's current parking ordinance and entertainment district ordinance, but really focused on the examples from Arlington, Texas and Cobb County. Mr. Friedrich noted that the Cobb County example provided by Mr. Phillips was particularly relevant since some of our other existing Code is similar to the County's. Mr. Friedrich shared a relevant magazine article about the benefits that amphitheaters have on communities. This article had a list of cities with their own amphitheaters and would be a good way for the members to look at other special event parking ordinances from other cities, if they exist. The action items over the course of the next month are as follows:

- Mrs. Fregeolle will find and share an existing special event parking ordinance from the City of Powder Springs and Mr. Friedrich will do the same for other local cities with amphitheaters.
- Mr. Friedrich will reach out to Parks and Recreation staff to see if someone from Cornerstone Parking can provide the Committee with an update on the parking study for the July meeting.
- Mr. Bradish will try to make contact with the developer of the Sugar Hill amphitheater.
- Mr. Friedrich will begin drafting a very preliminary special event ordinance to share at the July meeting.

6. Staff Comment

7. Adjourn

Motion by Mrs. Fregeolle to adjourn the meeting, seconded by Ms. Obas. Vote taken, motion passed 4-0-3 (Ms. Blandford, Mr. Allen, and Mr. Phelps were absent).