

**MINUTES OF EVENTS COMMITTEE MEETING  
CITY OF KENNESAW  
City Hall Training Room  
(2529 J.O. Stephenson Avenue, Kennesaw, GA 30144)  
October 2, 2025  
3:30 PM**

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**1. Call to Order / Roll Call**

Chair Marty Hughes (City Manager's Office) called the meeting to order at 3:30 p.m.

Committee members present: Rebecca Graham & Rachel Mikell (Communications), Miranda Taylor (Economic Development), Bill McNair & Elizabeth Weaver (Parks & Recreation), Kevin Mitchell & Andrew Woodard (Police), David Wilson & Ricky Stewart (Public Works), Anna Trap (City Manager's Office), Vanita Keswani (Smith-Gilbert Gardens), Scott Banks (Building Services), Robbie Balenger (Building Maintenance) and Kamil McElwee (Southern Museum).

Guests present: Lewis Bramlett (Cemetery Preservation Commission), Andrew Bramlett (Cemetery Preservation Foundation) and Ryan Stockton (Reformation Brewery).

**2. Approval of the Meeting Minutes**

A. Approval of the meeting minutes from September 4, 2025.

Robbie Balenger moved to approve the September 4, 2025, Events Committee meeting minutes. Kevin Mitchell seconded the motion. There was no discussion. Vote taken: motion unanimously approved. Motion passed

**3. Announcements/ Public Comment**

**4. Old Business**

**5. New Business**

**A. November 15 - Kennesaw Fall Crawl**

A Pub Crawl hosted by Reformation in partnership with Downtown businesses.

Ryan Stockton, representing Reformation Brewery, presented a request for the Kennesaw Fall Crawl scheduled for Saturday, November 15, 2025. The event is a local bar crawl designed for participants to bring friends and visit each participating business at their own pace. Participants will receive a sheet to be stamped at each location, which may then be entered into a raffle. The event is planned as a tailgate-style lead-up to game day on November 15.

It was noted that the event does not require city resources, and both Kevin Mitchell and Andrew Woodard confirmed there are no concerns from the Police Department. Miranda Taylor stated that, should this event prove successful, there is interest in

expanding the crawl series in 2026.

Miranda Taylor moved to approve the Kennesaw Fall Crawl. Bill McNair seconded the motion. A vote was taken, and the motion was unanimously approved. Motion passed.

**B. May - August - Kennesaw Farmers Market**

Local Farmers Market hosted in Depot Park.

Miranda Taylor presented the proposed 2026 Kennesaw Farmers Market. She noted that the Farm Bureau had approached the Kennesaw Downtown Development Authority to host the market in 2026. The proposal would provide opportunities for growth and expansion, with two primary changes: relocating the market to Depot Park's parking lot and walking paths and shifting the market days from Mondays to Thursdays.

Miranda Taylor further explained that relocating to Depot Park would eliminate the need for portable restroom rentals, and that the Bureau expressed interest in including Downtown merchants in the market.

Ricky Stewart emphasized that vehicles must not be driven on the turf or sidewalks of Depot Park. He also noted that, if power is required, access to the power boxes would be necessary. Additionally, he highlighted the need to coordinate landscaping schedules if the market continues on Mondays. He indicated that half of the parking lot would need to be blocked off on market days. Dave Wilson added that coordination will be required regarding signage.

Miranda Taylor also noted that the KDDA is unlikely to support a change from Mondays to Thursdays, though the Farm Bureau indicated it is amenable to the market remaining on Mondays. Marty Hughes requested that Ms. Taylor provide an update at the next meeting.

Kevin Mitchell moved to approve the location change for the Kennesaw Farmers Market with the understanding that the KDDA has a preference for Mondays even though the application says Mondays. Scott Banks seconded the motion. Vote taken: motion unanimously approved. Motion passed.

**C. Overview of 2026 Event Calendar**

Calendars for Parks & Recreation, Smith-Gilbert Gardens, the Southern Museum, the Kennesaw City Cemetery and Economic Development were reviewed. Specific events discussed:

- November 7, 2026 the Holiday Market is the same day as Taste of Kennesaw
- An addition of October 31, 2025, there will be a Yoga in the Cemetery Event. It is noted that the event is simply a regular Kennesaw Parks & Recreation program changing locations to the Kennesaw City Cemetery.

- An addition of June 21, 2026, as International Yoga Day in the Amphitheater. Ricky Stewart noted that it was Father's Day.
- Cemetery Preservation Commission changed their Decoration Day event to May 2 from May 9.
- There is no date for Life in the Cemetery for 2026.
- Marty Hughes noted that the Police Department's 2026 event calendar will be presented at the November Events Committee.

## 6. Adjourn

In conclusion, Marty Hughes made a note to provide the Office of Communication & Engagement event information 3 months before the event to give them ample time to market the event.

Ricky moved to adjourn the meeting at 4:04 p.m. Robbie Balenger seconded the motion. There was no discussion. Motion was approved unanimously.

[MIN\_SIGNATURES]

*Rachel Mikell*

DRAFT