



**Events Committee
Meeting Agenda
March 6, 2025 3:30 PM
Ben Robertson Community Center**

The Committee includes members of every department impacted by a special event, and will meet to discuss event scheduling, staffing, and budgeting. This is so that departments can coordinate their efforts, enhance communication, determine publicity requirements, anticipate issues, and address concerns. The Committee will also make recommendations for event improvement to facilitate maximum benefit to Kennesaw citizens and visitors.

Representatives are from the following departments/organizations: Building Services; Building Maintenance; City Manager; Communications; Economic Development; Kennesaw Downtown Development Authority; Parks & Recreation; Police; Public Works; Smith-Gilbert Gardens; Southern Museum. Each entity has one vote.

If a citizen needs special accommodation to attend or participate in a meeting, please contact the Committee Chair at least 24 hours in advance of the specific meeting.

Chair: Marty Hughes; Vice-Chair: Ricky Stewart; and Secretary: Christie Burgner

- 1. Call to Order / Roll Call**
- 2. Approval of the Meeting Minutes**
 - A. Approval of the February 6, 2025, meeting minutes
- 3. Announcements/ Public Comment**
- 4. New Business**
 - A. **November 1 - Taste of Kennesaw**
Food, music & shopping in downtown Kennesaw
 - B. **First Friday Concert Series**
Five concerts with free live music in downtown
 - C. **May 3 - Decoration Day**
Clean-up event at Kennesaw City Cemetery

- D. **May 18 - Memorial Flag Day Placement**
DAR placing flags at Kennesaw City Cemetery
- E. **August 15-16 - Pigs & Peaches**
BBQ festival and competition in downtown
- F. **Saturday Night Kick Off**
College Football Viewing at United Bankshares Amphitheater
- G. **Movie Series**
Movie viewing at United Bankshares Amphitheater

5. Old Business

6. Adjourn