

MINUTES OF KENNESAW DOWNTOWN DEVELOPMENT AUTHORITY MEETING
CITY OF KENNESAW
Council Chambers
(2529 J.O. Stephenson Avenue, Kennesaw, GA 30144)
June 14, 2024
7:30 AM

Present	Chair Mark Allen Vice Chair David Lyons Treasurer Leslie Patton Secretary Mary Jo Groeneveld Lexie Newhouse Ian Coats Nimesh Patel Leslie Patton
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1. Call to Order / Roll Call

- A. Call to order at 7:30am by Chairperson, Mark Allen
- B. Present: Mark Allen, Lexie Newhouse, Nimesh Patel, Mary Jo Groeneveld, David Lyons and Leslie Patton
- C. Absent: Ian Coats

2. Approval of the Meeting Minutes

- A. Draft minutes - 5.10.24 meeting
 - 1. Motion to approve meeting minutes as presented by David Lyons.
 - 2. Second by Leslie Patton. All in favor, 6-0.

3. Financial Report

- A. Financial report as of 5.31.24

Leslie Newhouse presents financial report.

- 1. Motion to approve the financial report as presented by David Lyons.
 - 2. Second by Nimesh Patel. All in Favor, 6-0.

- B. Review of open legal invoices

Review of open legal invoice presented by Mark Allen.

- 1. Motion to approve legal invoice by David Lyons
 - 2. Second by Leslie Newhouse. All if Favor, 6-0.

4. Old Business

A. 2024 Drinks at the Depot (beer festival) planning

1. Mark Allen has spoken with the event coordinator, Mike, and Mike is on board with the event. Mr. Allen has spoken to the City about moving the event to the new amphitheater location. The KDDA and the City are still discussing the logistics of the event as it pertains to the amphitheater. The event has gone to events committee, and there is discussion around having the event at the amphitheater and using Depot Park as the overflow. The date of the event is September 28, 2024 from 1pm-5pm. At the next meeting, Mr. Allen anticipates having an answer from the City on whether or not the event will take place at the amphitheater.
2. Mary Jo Groeneveld is looking for screens for the event. There is discussion regarding obtaining sponsorships, and graphics for the event. The KDDA hopes to bring in at least 2,000 attendees as they will take proceeds of ticket sales surpassing 1,000 attendees. However, most revenue is derived from sponsorship of the event. They discuss several businesses that could be sponsors.
3. The KDDA has employed two (2) food trucks thus far and they anticipate having four (4) food trucks total. They will also attempt to get games and activities for the event.

5. New Business

None

6. Main Street Program Updates

A. 2024 Main Street Memorandum of Understanding

1. Motion to approve the MOU for the Main Street Program by David Lyons.
2. Second by Nimesh Patel. All in favor, 5-0.

There is a brief discussion regarding the addition of a playground to Depot Park, and the addition of planters to downtown. The KDDA will scrap the idea of the planters for the time being as there is a question of who will maintain them. There is discussion about the cost of a potential playground or repurposing the previously existing playground.

7. Public Comments

There is praise for the Farmer's Market, and an announcement for the ribbon cutting at the new amphitheater.

8. Board Comments

There is a brief discussion on the demolition of the properties owned by Dale Hughes in downtown, and the replacement of some city benches.

9. Economic Development Director Comments

None

10. Executive Session

None

- A. Pursuant to the provisions of O.C.G.A. 50-14-3, the KDDA could, at any time during the meeting, vote to close the public meeting and move to executive session to discuss matters relating to litigation, legal actions and/or communications from the City Attorney as provided under O.C.G.A. 50-14-2(1); and/or personnel matters as provided under O.C.G.A. 50-14-3 (4) and/or real estate matters as provided under O.C.G.A. 50-14-3(6).

11. Adjourn

Adjourned at 8:03am.

- A. NOTICE: Any person who desires to appeal any decision from this meeting will need a record of the proceedings, and for the purpose may need to insure that a verbatim record of the proceedings is made which includes the testimony and evidence upon which the appeal is based. The Agenda is designed to make more efficient use of the KDDA's time. It is not designed to curtail discussion or input. If you need special accommodations to attend or participate in our meetings, please contact City Hall at least 24 hours in advance of the specific meeting you are planning to attend.